São Paulo, August 6th 2019

Dear Mr./Mrs

The Global Compact Network Brazil in partnership with the United Nations Global Compact and with the support of MRV is pleased to invite you to the side event the **The Ambition Loop: How Business and Government Can Advance Policies that Fast Track Zero-Carbon Economic Growth** that will take place on **20th August 2019, from 9am to 12h30pm**, as an official side-event of the UNFCCC Latin America & Caribbean Climate Week in Salvador, Brazil.

With hundreds of businesses pursuing bold climate change solutions, and leading countries updating national climate plans, the opportunity for greater ambition abounds. To outpace the most damaging and disruptive effects of climate change, countries and companies must establish targets and policies that enable each other to go further and faster.

They must push each other to accelerate the pace and scale of innovation and investments in low-carbon solutions. That requires a positive feedback loop—an “ambition loop”—between bold business leadership and bold government policies.

Increasing commercial demand, setting bold climate and clean energy targets, and increasing investment in climate change solutions from businesses send strong signals to government in support of stronger climate policy.

On the other hand, strong policies, bold targets and clear timelines from governments enables even more businesses to go further. This is the “ambition loop”—a positive feedback loop between the private sector and governments that accelerates progress toward the objectives of the Paris Agreement and Sustainable Development Goals.

**It would be great to have you with us.** Please find below the agenda and registration links.

To learn more access: [https://ambitionloop.org/](https://ambitionloop.org/)

Date: 20th August 2019  
Time: 09:00 - 12:25  
Local: Cidade do Clima (Salvador Hall) Av. Luís Viana Filho – Salvador, BA Brazil

To register please access:  

*Please remember that to enter the LAC Climate Week venue you also need to register here:  
https://www.regionalclimateweeks.org/

Preliminary Agenda

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<tr>
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<tr>
<td>8am-8:30am</td>
<td>Registration</td>
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<td>9am-9:20am</td>
<td>Welcome speech Speaker TBC, MRV</td>
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| 9:20am-9:35am| Opening remarks Global Compact Network Brazil - Jorge Soto, Braskem  
Sustainability Director and Vice President of Global Compact Network Brazil (tbc) |
| 9:35am-10:30am| Panel 1 – Transportation  
• CEPAL - Camila Gramkow (tbc)  
• ERM - Braulio Pikman, Expert Advisor  
• Scania (Speaker TBC) |
| 10:30am-11:25am| Panel 2 – Electric Power  
• MRV - Luis Capanema, Supplychain Executive Manager  
• Schneider Electric – João Souza, Senior Manager of Institutional Relations  
• WayCarbon – Matheus Brito, Diretor  
• GIZ (Speaker TBC) |
| 11:25am-12:15pm| Panel 3 – Land use  
• Brazilian Coalition on Climate, Forests and Agriculture - Luana Maia (tbc)  
• AMAGGI - Juliana Lopes, Sustainability, Communication and Compliance Director  
• ISACTEEP & South Pole - Juan Fernando Patiño Diez and Christian Dannecker |
| 12:15pm-12:30pm| Closing Remarks Global Compact Network Brazil - Luiz Carlos Xavier |